

# Kulmanali Khilare

## UX Designer

Portfolio: [www.kulmanalikhilare.com](http://www.kulmanalikhilare.com)

[www.linkedin.com/in/kulmanalikhilare](http://www.linkedin.com/in/kulmanalikhilare)  
khilarekulmanali@gmail.com  
786-212-2639

### Work Experience

#### Cognizant Softvision | Sr. UX Designer

Oct 2021 - Present | Miami, USA

- Created designs for Fintech client building transaction based interfaces for manage beneficiaries, corporate onboarding, managing and closing accounts.
- Designed experiences for browser, mobile web, and native applications for Android and iOS.
- Worked in an agile environment with cross-functional teams to integrate business requirements & user feedback in the product lifecycle.

#### Nielsen Norman Group | UX Research Assistant

May 2020 - Aug 2020 | California, USA

- Designed & conducted remotely moderated usability testing on Indian users to study e-commerce shopping behavior.
- Published research findings in various articles.
- Assisted other specialists in the NN/g's virtual UX conference for design courses.

#### Mojo Networks | Sr. UX Designer

June 2017 - May 2018 | Pune, India

- Worked on Wi-Fi domain to understand complexity of problems and solved them with the holistic approach.
- Worked with engineers, managers, and designers to redesign and enhanced the main application to improve the overall client satisfaction and decrease the support calls 15%.
- Responsible for entire navigation, onboarding flows and critical parts of product migration based on different scenarios.

#### Cinemacraft | Sr. UI/UX Designer

Sep 2016 - May 2017 | Mumbai, India

- Designed online Visual Media products, dashboards, and its managing platforms. Redesigning organizational website.
- Collaborated with CEO, managers & developers throughout the product lifecycle from conceptualisation to its implementation.
- Responsible for end-to-end product design.

#### Sprinklr | UX Designer

Jun 2015 - Aug 2016 | Gurugram, India

- Led the entire mobile team. Trained junior designers & interns.
- Created platforms such as Advocacy, Publishing, Monitoring Dashboards, & Audience management for mobile as well as web.
- Created a design system to form consistency throughout the platform.

### Education

#### Nova Southeastern University

Aug 2019 - Dec 2021 | Florida, USA

M.S. in Information Systems (UX/HCI)

#### Indian Institute of Technology

Jul 2013 - May 2015 | Guwahati, India

Master of Design (User Experience)

#### National Institute of Fashion Tech.

Jul 2011 - May 2013 | Mumbai, India

Master of Design (Space)

#### Birla Institute of Technology

Jul 2008 - Jun 2011, Jaipur, India

B.S. (Animation & Multimedia)

### Certification

#### NN/g UX Certificate

Aug 2020 | USA

UX Research (Credential ID- 1033732)

### Proficiencies

#### Skills & Methods

UX Strategy and Research, Storytelling, Information Architecture, User Stories, Persona Creation, Task analysis, Wireframe, Affinity mapping, Journey Mapping, Defining workflows, Heuristic Evaluation, Low & High Fidelity Prototyping, Usability Testing, Surveys, A/B Testing, Project Management

#### Tools

Figma, Sketch, Adobe XD, Miro, Illustrator, Flash, InVision, Photoshop, Omnigraffle, Camtasia, Principle, JIRA, Trello, Confluence, Zeplin, SQL, Python, HTML/CSS, Microsoft Office Suite

## **UE & HCI Lab @IITG | UX Research Assistant**

Jul 2013 - May 2015 | Guwahati, India

- Handled multiple UX projects to create wireframes. Summarised and documented all the Graduate Thesis projects.
- Responsible for literature search of all the ongoing lab projects.
- Helped doctoral candidates in their UX research work.

## **Publications**

### **Development of Graphical User Interface Keyboard for Indian language - Assamese**

Dec 2014, India

HWWE'14, Proceedings International Ergonomics Conference - User Centered Design and Occupational Wellbeing, Guwahati; McGraw Hill Education, ISBN (13): 978-93-392-1970-3, ISBN (10): 93-392-1970.

## **Selected Projects**

### **Importance of Visual Cues in International E-commerce sites**

Project was done on Multicultural, Multilingual Indian participants to study e-commerce shopping behavior across the country. A remote moderated usability study was conducted to gather data and publish findings. Link: <https://www.nngroup.com/articles/international-shoppers-ecommerce-sites/>

### **Rethinking of Cloud Management Platform**

Rethought and enhanced the complex cloud management platform based on performance, security, scalability, and ease-of-use to improve overall client satisfaction.

### **Redesigning Audience Management Platform for SaaS company**

Redesigned a centralised system (Audience Management) for the unified customer experience Management Platform to target customer segments & improve brand engagement.

### **Design System for a SaaS company**

Created a Design System from scratch for an enterprise software startup to help teams to unify the user interaction patterns, user experience, look and feel across the platform.

### **Website Redesigned for Cinemacraft (Videogram) company**

Project was done for a Cinemacraft (Videogram) startup company. The website was completely redesigned based upon product understandings, marketing strategy and customer needs. Redesigned website link: [www.videogram.com](http://www.videogram.com)

### **'Smart Spaces' for Elderly Using Internet of Things (IOT)**

Project was done to design smart spaces to enhance more interaction amongst elderly. Created a new experience for elderly, by making those spaces technology enabled and smart.

### **Leave Management System for Employees at Clarice Technologies**

The aim of the project was to enhance experience of Leave Management System of organisation. Research was conducted in the company to identify users, user needs & difficulties when applying for different kinds of leaves.